



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
35848-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DCCC	Issue	1194

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	35848	08802020

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/22/12 5:49 AM 8 News Now 5a M-F 5-6a :30 D3C12NV03T07H \$1,000.00 NM									
2	10/16/12	10/22/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/17/12 6:49 AM 8 News Now 6a M-F 6-7a :30 D3C12NV03T07H \$1,200.00 NM 3 8 Th 10/18/12 6:20 AM 8 News Now 6a M-F 6-7a :30 D3C12NV03T07H \$1,200.00 NM									
3	10/16/12	10/22/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 10/16/12 8:22 AM CBS This Morning 7-9a :30 D3C12NV03T07H \$1,000.00 NM 4 8 M 10/22/12 8:54 AM CBS This Morning 7-9a :30 D3C12NV03T07H \$1,000.00 NM									
4	10/20/12	10/20/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 5:24 AM CBS Early Show - Sat. 5-7a :30 D3C12NV03T07H \$550.00 NM									
5	10/21/12	10/21/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 6:07 AM 8 News Now Sun AM #1 8 News Now Sun A :30 D3C12NV03T07H \$500.00 NM									
6	10/21/12	10/21/12	CBS News Sunday Mornin	CBS Sunday Mornin	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$2,000.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/21/12	10/21/12	CBS News Sunday Morn	CBS Sunday Morn	-----S	:30	1	\$2,000.00	NM
10/15/12 10/21/12 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 7:06 AM CBS News Sunday Morning CBS Sunday Morn :30 D3C12NV03T07H \$2,000.00 NM									
7	10/21/12	10/21/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 8:08 AM 8 News Now Sun AM #2 8 News Now Sun A :30 D3C12NV03T07H \$1,500.00 NM									
9	10/16/12	10/22/12	Live With Regis & Kelly	9-10a	MTWTF--	:30	3	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Th 10/18/12 9:55 AM Live With Regis & Kelly 9-10a :30 D3C12NV03T07H \$850.00 NM 2 8 F 10/19/12 8:58 AM Live With Regis & Kelly 9-10a :30 D3C12NV03T07H \$850.00 NM 1 8 M 10/22/12 9:43 AM Live With Regis & Kelly 9-10a :30 D3C12NV03T07H \$850.00 NM									
10	10/16/12	10/22/12	Price Is Right	10-11a	MTWTF--	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 10:30 AM Price Is Right 10-11a :30 D3C12NV03T07H \$3,500.00 NM									
11	10/16/12	10/22/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 5 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 8 Tu 10/16/12 12:18 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T07H \$850.00 NM 2 8 W 10/17/12 12:18 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T07H \$850.00 NM 3 8 Th 10/18/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T07H \$850.00 NM 4 8 F 10/19/12 12:12 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T07H \$850.00 NM 1 8 M 10/22/12 12:20 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T07H \$850.00 NM									
12	10/16/12	10/22/12	Ellen	3-4p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 10/16/12 3:38 PM Ellen 3-4p :30 D3C12NV03T07H \$1,000.00 NM 2 8 Th 10/18/12 3:18 PM Ellen 3-4p :30 D3C12NV03T07H \$1,000.00 NM 1 8 M 10/22/12 3:00 PM Ellen 3-4p :30 D3C12NV03T07H \$1,000.00 NM									
13	10/16/12	10/22/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	3	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/17/12 4:15 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T07H \$1,300.00 NM 1 8 F 10/19/12 4:29 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T07H \$1,300.00 NM 3 8 M 10/22/12 4:37 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T07H \$1,300.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/16/12	10/22/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 5:27 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T07H \$1,500.00 NM 2 8 M 10/22/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T07H \$1,500.00 NM									
16	10/20/12	10/20/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 8 News Now Sat 5-7p 5-7p :00 \$800.00 NM See MG 16.2 2 8 Sa 10/20/12 6:39 PM 8 News Now Sat 5-7p 5-7p :30 D3C12NV03T07H \$800.00 NM MG for 16.1 10/20									
17	10/21/12	10/21/12	8 News Now Sun 5-7p	5-7p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 8 News Now Sun 5-7p 5-7p :00 \$1,500.00 NM See MG 17.2 2 8 Su 10/21/12 5:24 PM 8 News Now Sun 430-5p :30 D3C12NV03T07H \$1,500.00 NM MG for 17.1 10/21 Program air time moved due sports									
18	10/21/12	10/21/12	8 News Now Sun 5-7p	5-7p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 6:38 PM 8 News Now Sun 5-7p 5-7p :30 D3C12NV03T07H \$1,500.00 NM									
20	10/16/12	10/22/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 11:30 PM 8 News Now 11p M-F 11-1135p :30 D3C12NV03T07H \$2,200.00 NM 2 8 F 10/19/12 11:34 PM 8 News Now 11p M-F 11-1135p :30 D3C12NV03T07H \$2,200.00 NM									
21	10/20/12	10/21/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----SS 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 11:28 PM 8 News Now Sa/Su 11p 11-1135P :30 D3C12NV03T07H \$1,100.00 NM 2 8 Su 10/21/12 11:21 PM 8 News Now Sa/Su 11p 11-1135P :30 D3C12NV03T07H \$1,100.00 NM									
22	10/20/12	10/20/12	NCAA College Football	NCAA College Foot	-----S-	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Sa 10/20/12 12:29 PM NCAA College Football NCAA College Foot :30 D3C12NV03T07H \$1,500.00 NM 2 8 Sa 10/20/12 1:37 PM NCAA College Football NCAA College Foot :30 D3C12NV03T07H \$1,500.00 NM									

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DCCC	Issue	1194	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/20/12	10/20/12	NCAA College Football	NCAA College Foot	-----S-	:30	3	\$1,500.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 8		Sa	10/20/12	3:19 PM	NCAA College Football	NCAA College Foo	:30	D3C12NV03T07H	\$1,500.00 NM
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$45,050.00
<u>Agency Commission</u>	\$6,757.50
<u>Net Amount Due</u>	\$38,292.50